



11TH ANNUAL KENT COUNTY PREVENTION COALITION ABOVE THE INFLUENCE-KENT COUNTY YOUTH SUMMIT

EXECUTIVE SUMMARY

The Kent County Prevention Coalition [KCPC] believes that there is nothing more powerful than a young person that is supported and loved, purpose-driven and operating with a positive self-image. Through the advancement of **Above the Influence-Kent County™**, the KCPC creates spaces for even the most vulnerable youth to use their voice to make a difference. Rather than telling teens how to live their lives, **ATI-Kent County™** is aspiration-driven. This movement is evidence-based and helps teens connect with their own dreams as motivation for positive decision-making in every facet of their lives. Birthed out of a vision to create a hub of empowerment for community youth, Summit: a Generation Z-driven conference, was designed to equip middle and high school youth to think critically about personal choices and future ambitions, emerging community health and wellness trends related to underage substance use/misuse, and the power community teens have individually and collectively to impact peers, family and community norms and the world by making a personal commitment to live Above the Influence.

Witness the 'Summit Experience' at: <https://youtu.be/ms9SEigKadQ>

YOUTH SUMMIT IS DESIGNED TO:

- Engage youth in being visible, valuable, and vocal to underage substance use prevention efforts in Kent County
- Champion the voices and engagement of youth in the work of underage substance use prevention
- Understand the underage substance use issues and emerging trends in Kent County
- Engage youth as investors in the health and wellness of Kent County
- Develop adolescent leadership skills and talents
- Foster relationship-building among teens across the county, state, and region
- Create opportunities for youth to engage community leaders and elected officials
- Use innovation, art, technology, and media to deliver prevention messages

SIGNIFICANCE OF THE 2022 'THE SUMMIT ROOM' THEME

The Above the Influence-Kent County Youth Coalition Brand Ambassadors selected **'THE SUMMIT ROOM'** as the theme for the 2022 KCPC Above the Influence-Kent County Youth Summit. The group is determined to speak to the need for their peers to be empowered with tools in the event that they need to reroute from negative life decisions made. **The Summit Room** is all about encouraging this generation to RECOVER, RESTORE, and REBUILD! Youth will be inspired to take a stand and to drive positive change in our community, while transforming health and wellness trends. Ultimately this year's theme is designed to inspire youth to: [1] Overcome life obstacles, [2] Redefine their future, [3] Build the character and tenacity needed to achieve one's dreams, [4] Overcome pop culture messages that suggest that alcohol, tobacco and other drugs are not harmful and [5] Walk free from stigma, shame, and past mistakes. Youth will be empowered and equipped to excel individually, lead socially, and revolutionize their families, schools, and community by living Above the Influence. This event will allow a first-timer or Summit regular to step into **The Summit Room** and experience the power of being surrounded by like minded youth who are ready to influence culture and their peers.

2021 ATI-KENT COUNTY YOUTH SUMMIT LOGISTICS

Date: Friday, May 6, 2022
Time(s): 9-11 am
Attendance: 550 youth - [6th-12th grade]
Student Registration Deadline: April 15, 2022 – <https://conta.cc/3rTzXP2>
Early Bird Registration Deadline: April 1, 2022 – School Partner Groups
Chaperone Registration Deadline: April 15, 2022 - <https://bit.ly/3rRIAuL>

For more information contact the KCPC at: kcpreventioncoalition@gmail.com or by calling 616.855.5298

