



# **Kent County Prevention Coalition (KCPC)**

## **Privacy Statement**

**Please read this privacy statement carefully.**

Privacy is very important to us. We also understand that privacy is very important to you. This Privacy Statement tells you how we protect and use information that we gather through this KCPC website. This website and this Privacy Statement are intended for our user audience.

This Privacy Statement was last revised on November 11.21.16. We may change this Privacy Statement at any time and for any reason. We encourage you to review this Privacy Statement each time you visit the website.

By using this website, you agree to the terms of the most recent version of this Privacy Statement. Please read to understand our general rules about your use of this website. Except as written in any other disclaimers, policies, terms of use, or other notices on this website, this Privacy Statement and the Terms of Use are the complete agreement between you and KCPC with respect to your use of this website. You may be subject to additional terms that may apply when you access certain areas in this website, or by following a link from this website.

### **Introduction**

The information we receive, and how we use it, depends on what you do when visiting our website. We collect and use your non-personal information (information that is not identifiable to you personally) differently than your personal information.

### **What is non-personal information?**

Non-personal information is information we collect through this website that does not identify you as an individual person. It may include information such as the following:

- the type of web browser software you use (for example, Internet Explorer)
- the name of the domain from which you access the Internet
- the Internet address of the website from which you linked directly to our website
- the date and time you access our website
- which pages you have visited on our
- the search terms you use
- the links on which you click

If you visit our website to read or download information, such as information about a health condition or about one of our products, we do not collect or learn your name, e-mail address, home address, or other personal information about you.



## **What does KCPC do with non-personal information?**

Because non-personal information cannot identify you or be tied to you in any way, there are no restrictions on the ways that we can use non-personal information. We are always looking for ways to better serve you and improve this website. We will use non-personal information help us make this website more useful to visitors. We also will use non-personal information for other business purposes. For example, we may use non-personal information or aggregate non-personal information to:

- create reports for internal use to develop programs, products, services or content
- customize the information or services that are of interest to you
- provide aggregated information on how visitors use our site, such as "traffic statistics" and "response rates," to third parties

As noted above, you may also configure your own browser settings to block or manage cookies. Please refer to your browser's Help function.

## **What is personal information?**

Personal information is information we collect through this website that we can use to specifically identify you, such as your:

- name
- telephone number
- e-mail address

In some places on this website you have the opportunity to send us personal information about yourself, to elect to receive particular information, or to participate in an activity. For example, you may fill out a registration form, a survey, or an e-mail form and you may elect to receive additional information about our services.

## **How does KCPC keep and use personal information?**

We may keep and use personal information we collect from you through this website to provide you with access to this website. In addition, we may keep and use your personal information:

- to respond to your requests
- to personalize your access to our website, for example, by telling you about new features that may be of interest to you
- to contact you with information that might be of interest to you via responding to your request

## **Does KCPC ever share personal information with third parties?**

KCPC will not share your personal information collected from this website.



## **What happens if the privacy statement changes?**

If we decide to make a significant change to our Privacy Statement, we will post a notice on the homepage of our website for a period of time after the change is made. Significant changes are also described below.

Recent revisions to the Privacy Statement:

## **What about privacy on other websites?**

This website may contain links to other websites. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of websites operated by others. This Privacy Statement does not apply to any other website. Therefore, whenever you leave this website we recommend that you review each website's privacy practices and make your own conclusions regarding the adequacy of these practices.

## **What about website security?**

Security is very important to us. We also understand that security is important to you. We take reasonable steps to protect your personal information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, e-mail sent to or from this site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail